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**CLAIM AMENDMENTS**

**Claims pending:**

- At time of the Office Action: Claims 1-13, 23, 24, 35, and 39-56.
- After this Response: Claims 1-13, 23, 24, 35, and 39-56.

**Cancelled claims:** none.

**Amended claims:** 12, 35, 39, 40, 42, 45, 49, 50, 51, 52, 53, 54, 55, and 56 .

**New Claims:** none.

Please amend claims 12, 35, 39, 40, 42, 45, 49, 50, 51, 52, 53, 54, 55, and 56 as follows:

1. **(ORIGINAL)** A spider-friendly Web page generation method comprising:

generating an instance of a main Web page having at least one link with a dynamic address pointing to a dynamic Web page; and

converting the dynamic address into a static address that also points to the dynamic Web page.

2. **(ORIGINAL)** A method as recited in claim 1 further comprising receiving a request for an instance of the main Web page before the generating.

3. **(ORIGINAL)** A method as recited in claim 1 further comprising sending the instance of the main Web page.

1 4. (ORIGINAL) A method as recited in claim 1 further comprising  
2 receiving a request for access to the main Web page, the request comprising a  
3 static address pointing to the main Web page.

4  
5 5. (ORIGINAL) A method as recited in claim 1, wherein the  
6 generating comprises forming the instance of the main Web page so that the main  
7 Web page contains meta-tags for facilitating indexing by a Web search engine.

8  
9 6. (ORIGINAL) A method as recited in claim 1, wherein the  
10 converting comprises:

11 parsing the dynamic address to identify and separate fields within the  
12 dynamic address, wherein at least one field has a value; and

13 generating a static address incorporating the value of at least one field,  
14 wherein the static address points to the dynamic Web page.

15  
16 7. (ORIGINAL) A computer-readable storage medium having  
17 computer-executable instructions that, when executed by a computer, performs the  
18 method as recited in claim 1.

19  
20 8. (ORIGINAL) A static to dynamic (S-to-D) Web address conversion  
21 method comprising:

22 receiving a request for a dynamic Web page, the request including a static  
23 address pointing to the dynamic Web page; and

24 converting the static address to a dynamic address also pointing to the  
25 dynamic Web page.

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2 9. **(ORIGINAL)** A method as recited in claim 8 further comprising  
3 providing the dynamic address to a server.

4  
5 10. **(ORIGINAL)** A method as recited in claim 8 further comprising  
6 invoking the dynamic Web page referenced by the dynamic address.

7  
8 11. **(ORIGINAL)** A method as recited in claim 8 further comprising  
9 sending the dynamic Web page referenced by the dynamic address to a requester.

10  
11 12. **(CURRENTLY AMENDED)** A method as recited in claim 8,  
12 wherein the converting comprises:

13 parsing the static address to identify at least one value associated with a  
14 field within the static address; and

15 generating a dynamic address incorporating at least one value associated  
16 with [[a]] the field, wherein the dynamic address points to the dynamic Web page.

17  
18 13. **(ORIGINAL)** A computer-readable storage medium having  
19 computer-executable instructions that, when executed by a computer, performs the  
20 method as recited in claim 8.

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22 14. **(CANCELLED)**  
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23. (ORIGINAL) A dynamic to static (D-to-S) Web address conversion method comprising:  
receiving a dynamic address pointing to a dynamic Web page; and  
converting the dynamic address to a static address also pointing to the dynamic Web page.

24. (ORIGINAL) A computer-readable storage medium having computer-executable instructions that, when executed by a computer, performs the method as recited in claim 23.

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1 35. (CURRENTLY AMENDED) A method of providing a dynamic  
2 Web page comprising:

3 receiving a request for a dynamic Web page from a computer on a network,  
4 the request including a static Web address pointing to the dynamic Web page;

5 generating an instance of the dynamic Web page such that contents of the  
6 instance appears as a static Web page; and

7 sending the dynamic Web page to [[a]] the computer.

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9 36. (CANCELLED)

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11 37. (CANCELLED)

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13 38. (CANCELLED)

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15 39. (CURRENTLY AMENDED) A computer-readable medium  
16 having stored thereon a data structure for use with a computer having a processor  
17 and a memory, said structure comprising a static Web address pointing to a  
18 dynamic Web page stored on the computer.

19  
20 40. (CURRENTLY AMENDED) A computer-readable medium having  
21 stored thereon a data structure for use with a first computer having a processor and  
22 a memory, said structure comprising a static Web address pointing to a dynamic  
23 Web page, wherein the dynamic Web page is stored on a second computer having  
24 a processor and a memory, the first and second computers being operatively  
25 coupled via a communications network.

1  
2 41. **(ORIGINAL)** A Web site system comprising:  
3 a Web server hosting a dynamic Web site;  
4 a database storing data used by the Web server to generate dynamic Web  
5 pages of the dynamic Web site, the Web server being operatively coupled to the  
6 Web server; and

7 a static to dynamic (S-to-D) Web address converter, the converter being  
8 operatively coupled to the Web server;

9 the S-to-D Web address converter being configured to convert a static  
10 address to a dynamic address pointing to a dynamic Web page.  
11

12 42. **(CURRENTLY AMENDED)** A Web site system comprising:  
13 a Web server hosting a dynamic Web site;  
14 a database storing data used by the Web server to generate dynamic Web  
15 pages of the dynamic Web site, the ~~Web server~~ database being operatively coupled  
16 to the Web server; and

17 a dynamic to static (D-to-S) Web address converter, the converter being  
18 operatively coupled to the Web server;

19 the D-to-S Web address converter being configured to convert a dynamic  
20 address pointing to a dynamic Web page into a static address also pointing to the  
21 dynamic Web page.  
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1 43. (ORIGINAL) A server comprising:  
2 a processor;  
3 a request receiver executable on the processor to receive a request including  
4 a static address of a main Web page;  
5 a spider-friendly Web page generator executable on the processor to:  
6 receive the static address of the main Web page from the request receiver;  
7 generate an instance of the main Web page having at least one link with  
8 an address pointing to a dynamic Web page.

9  
10 44. (ORIGINAL) A server comprising:  
11 a processor;  
12 a static to dynamic (S-to-D) Web address converter executable on the  
13 processor to:  
14 convert a static address pointing to a dynamic Web page into a  
15 dynamic address that also points to the dynamic Web page.

16  
17 45. (CURRENTLY AMENDED) A server comprising:  
18 a processor;  
19 a static to dynamic (S-to-D) Web address converter executable on the  
20 processor to:  
21 parse ~~the~~ a static address to identify at least one value associated  
22 with a field within the static address; and  
23 generating a dynamic address incorporating at least one value  
24 associated with ~~[[a]]~~ the field, wherein the dynamic address points to the  
25 dynamic~~[[.]]~~ Web page.



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2 46. (ORIGINAL) A server comprising:  
3 a processor;  
4 a dynamic to static (D-to-S) Web address converter executable on the  
5 processor to:

6 convert a dynamic address pointing to a dynamic Web page into a  
7 static address also pointing to the dynamic Web page.

8  
9 47. (ORIGINAL) A system for hosting dynamic Web sites comprising:  
10 a Web server for dynamically generating an instance of a dynamic Web  
11 page; and

12 a spider-friendly Web page generator configured to:

13 generate an instance of a main Web page having at least one link with a  
14 dynamic address pointing to a dynamic Web page; and

15 convert the dynamic address into a static address that also points to the  
16 dynamic Web page.

17  
18 48. (ORIGINAL) A system for hosting dynamic Web sites comprising:  
19 a Web server for dynamically generating an instance of a dynamic Web  
20 page in response to a request; and

21 a static to dynamic (S-to-D) Web address converter;

22 the Web server being configured to send a Web address of the request to  
23 the converter;

24 the converter being configured to:

25 receive the Web address of the request;

1 determine if the Web address is a static address; and  
2 convert the static address to a dynamic address that also points to the  
3 dynamic Web page.  
4

5 49. **(CURRENTLY AMENDED)** A system recited in claim 48, the  
6 converter being further configured to convert the static address to a dynamic  
7 address by:

8 parsing the static address to identify at least one value associated with a  
9 field within the static address; and

10 generating a dynamic address incorporating at least one value associated  
11 with [[a]] the field, wherein the dynamic address points to the dynamic Web page.  
12

13 50. **(CURRENTLY AMENDED)** A system for hosting dynamic Web  
14 sites ~~for hosting a dynamic Web site~~ comprising:

15 a Web server for dynamically generating an instance of a dynamic Web  
16 page; and

17 a dynamic-to-static (D-to-S) Web address converter being configured to:

18 convert a dynamic address pointing to a dynamic Web page into a  
19 static address that also points to the dynamic Web page.  
20

21 51. **(CURRENTLY AMENDED)** The system recited in claim 50, the  
22 converter being further configured to convert the dynamic address to [[a]] the  
23 static address by:  
24  
25

1 parsing the dynamic address to identify and separate fields within the  
2 dynamic address, wherein at least one field has a value; and

3 generating [[a]] the static address incorporating the value of at least one  
4 field, the static address also pointing to the dynamic Web page.

5  
6 52. (CURRENTLY AMENDED) A computer-readable storage  
7 medium having computer-executable instructions that, when executed by a  
8 computer, performs ~~the~~ a spider-friendly Web page generation method  
9 comprising:

10 generating an instance of a spider-friendly Web page having at least one  
11 link with a dynamic address pointing to a dynamic Web page; and

12 converting the dynamic address into a static address that also points to the  
13 dynamic Web page.

14  
15 53. (CURRENTLY AMENDED) A computer-readable storage  
16 medium having computer-executable instructions that, when executed by a  
17 computer, performs ~~the~~ a static to dynamic (S-to-D) Web address conversion  
18 method comprising:

19 receiving a request for a dynamic Web page, wherein the request includes a  
20 static address pointing to the dynamic Web page; and

21 converting the static address to a dynamic address that also points to the  
22 dynamic Web page.

23  
24 54. (CURRENTLY AMENDED) A computer-readable storage  
25 medium having computer-executable instructions that, when executed by a

1 computer, performs ~~the~~ a static to dynamic (S-to-D) Web address conversion  
2 method comprising:

3 receiving a static address pointing to a dynamic Web page;  
4 parsing the static address to identify at least one value associated with a  
5 field within the static address; and  
6 generating a dynamic address incorporating at least one value associated  
7 with ~~[[a]]~~ the field, wherein the dynamic address points to the dynamic Web page.

8  
9 55. **(CURRENTLY AMENDED)** A computer-readable storage  
10 medium having computer-executable instructions that, when executed by a  
11 computer, performs ~~the~~ a dynamic to static (D-to-S) Web address conversion  
12 method comprising:

13 receiving a dynamic address pointing to a dynamic Web page; and  
14 converting the dynamic address to a static address that also points to the  
15 dynamic Web page.

16  
17 56. **(CURRENTLY AMENDED)** A computer-readable storage  
18 medium of claim 55 the instructions for performing converting comprising:

19 parsing the dynamic address to identify and separate fields within the  
20 dynamic address, wherein at least one field has a value; and  
21 generating ~~[[a]]~~ the static address incorporating the value of at least one  
22 field, wherein the static address points to the dynamic Web page.